



CITY OF CLEVELAND
Mayor Frank G. Jackson

From: **Office of the Mayor**

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FOR IMMEDIATE RELEASE:

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News Advisory
**Sustainable Cleveland 2019 - Year of Sustainable
Transportation Kick-off**

CLEVELAND – On Friday, January 29, 2016, Mayor Frank G. Jackson and the Office of Sustainability invites you to help kick-off the “Year of Sustainable Transportation” in the rotunda of City Hall from 11:00 am to 2:00 pm. The event will feature local innovations, resources, and organizations working to create a thriving and healthy city.

Cleveland’s economic identity is historically tied to the automobile industry, but due to a decline in the region’s automobile manufacturing, greater emphasis on health, and the worsening impacts of climate change, the city’s current dependence on cars is unsustainable. A Sustainable Cleveland committee made up of more than 30 organizations has identified specific initiatives to be completed during the 2016 Celebration Year. Some examples include: the launch of a city-wide bike share system, significant RTA improvements, and more.

“I am excited to host this kick-off for the Year of Sustainable Transportation in Cleveland,” said Chief of Sustainability, Jenita McGowan. “We will have more than 20 organizations at City Hall to help people understand how to take action at home, at work, and in their community around sustainable transportation.

The event is free, and no registration is necessary. Please note that a photo ID is required to enter City Hall.

WHO: Mayor Frank G. Jackson
Sustainable Cleveland 2019

WHAT: Year of Sustainable Transportation Kick-off event

WHEN: January 29, 2016
11:00 AM – 2:00 PM

WHERE: Rotunda – Cleveland City Hall
601 Lakeside Ave

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